

G2 Media Group, LLC

EEO Public File Report

KXMX FM/KFSW AM

Prepared by

Darren F. Girdner

2018

G2 Media Group, LLC EEO Public File Report

KXXM-KFSW EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080c(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station comprised of the following stations: KXXM-FM, and KFSW-AM and is required to be placed in the public inspection files of these stations.

The information contained in this Report covers the time period beginning January 2018 to and including December 2018.

The FCC’s 2002 EEO rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the station(s) comprising the stations employment during the applicable period;
2. For each vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.208c(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;
4. Data reflecting the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
5. A list and brief description of the initiatives undertaken pursuant to section 73.2080c(2) of the FCC rules.

G2 Media Group, LLC

Annual EEO Public File Report

For the period beginning 1/1/2018 and ending 12/31/2018*

This report is not required if employer has fewer than five full-time employees.

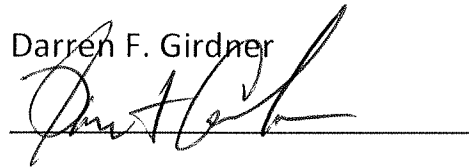
This report consists of:

- Part 1 Station Information
- Part 2 Recruitment sources/interviewees for each full-time vacancy
- Part 3 Recruitment initiatives
- Part 4 Standard Recruitment Activity

Preparer:

Darren F. Girdner

Signature:



Title:

General Manager, Managing Member

Telephone:

918-790-4444

*This report covers the prior 12-month period.

Part 1

This report covers the following stations:

Call sign	AM/FM	Facility ID#	Community of License	State	LMA
KFSW	AM	87114	Fort Smith	AR	No
KXXM	FM	189538	Muldrow	OK	No

All current employees have been advised of our stations' EEO policies and have reviewed all postings. Future employees will also be advised of our EEO policy during the interview process. Employees have been encouraged to advise their immediate supervisor of any complaints they may have of prejudice or discrimination in the workplace.

For the period covered in this report the station has a total of 9 FTE equivalents.

Vacancies Information;

A total of 1 full-time vacancies was filled by the employer. A total of 1 part-time vacancies was filled by the employer.

A total number of 3 persons were interviewed for all the full-time vacancies.

Part 2

Annual Public File Report

This report covers full time vacancies for the period of January 1st, 2018 to December 31st, 2018:

1. Employer Unit: G2 Media LLC

2. Unit Members:

KXXM-FM	Muldrow, OK
KFSW-AM	Fort Smith, AR

3. EEO Contact Information:

G2 Media LLC
KXXM/KFSW
333 South Kerr Blvd.
Sallisaw, OK 74955
(918)790-4444
Fax: (918)790-1052
Email: darren@kxxm.com
Contact Person: Darren F. Girdner

4. List of all full-time job vacancies filled from employment unit during this period:

Job Title	Recruitment Source	Hire Date
Sales Representative	Southwest Times Record	08/06/2018
Part-Time Camera Operator	Local School Principal	10/22/2018

Part 3

A. Supplemental Recruitment Initiatives

Sales Representative

Activity: Job Vacancy Website

Date: July 2, 2018
Host: Oklahoma Association of Broadcasters
Participant: CEO

Completed a job vacancy profile page for the position. The site listed requirements for the position as well as the process for submission of applications.

Activity: On-Air Recruitment

Date: July 2, 2018
Host: KXMX/KFSW
Participant: CEO

Description and scope of station participation: 30 commercials during the month to encourage applicants and interested parties to apply for sales positions with G2 Media LLC.

Activity: Posted Job Vacancy in local Newspaper

Date: July 2, 2018
Host: Southwest Times Record
Participant: CEO

Completed a job vacancy profile ad for the position. The ad listed requirements for the position as well as the process for submission of applications.

Summary/Results: Scheduled and completed 2 job interviews with 2 applicants conducted by the CEO and Sales Manager. Additional interview with Sales Manager. Only one applicant had sales experience. The applicant was hired.

B. Supplemental Recruitment Initiatives

Part-Time Camera Operator Position

Activity: Business Associate Referrals/School Referral/Self Referral

Date: October 15, 2018

Host: KXXM

Participant: CEO

Spoke with local High School Principal and gained additional insight on applicant.

Summary/Results: Scheduled and completed a job interview with the applicant. CEO had worked with the applicant in a variety of different settings and had an understanding of the work history of the individual. The applicant was hired.

Part 4

Standard Recruitment Activity

Activity: On-Air Recruitment

Date: July, 2018

Host: KXXM/KFSW

Description and scope of station participation: 30 commercials during the month of July to encourage applicants and interested parties to apply for sales positions with G2 Media LLC.

Activity: Cherokee Nation Job Fair

Date: July 13, 2018

Host: Cherokee Nation Career Services

We participated in a summer career job fair in which we allowed Cherokee Nation Career Services to place an intern with us during the summer specifically for the purpose of recruiting a minority-status intern participant. When we have openings interns are given priority status if deemed appropriate for position.

Activity: Oklahoma Association Broadcasters Website

Date: July 7, 2018

Host: Indeed Website Job Listings.com

Participant: CEO

We added OAB posting for the sales position on the website.

Activity: Southwest Time Record Newspaper

Date: July 2, 2018

Host: Southwest Time Record

Participant: CEO

We placed listings in the local newspaper for the job vacancy.

Activity: Walk-in/Self-Referral

Date: Perpetual

Host: KXXM/KFSW Websites/Blogs/Facebook Pages

When needed we do additional postings of job vacancies on station's social media sites.

List of Recruitment Sources used for Job Vacancies

Oklahoma Association of Broadcasters

6520 North Western

Oklahoma City, OK 73116

Contact Person: Nancy Struby

405-848-0771

Southwest Times Record

PO Box 1359

Fort Smith, AR 72902

Contact Person: Pam White

479-573-7033

pwhite@swtimes.com

Cherokee Nation Career Services

1502 West Chickasaw

Sallisaw, OK 74955

Contact Person: Lavonne Tubbs

918-776-0416

Lavonne-tubbs@cherokee.org

Workforce Oklahoma

401 Houser

Sallisaw, OK 74955

Contact Info: 918-775-5541

Manager.sallisaw@oesc.state.ok.us
